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Rewards for healthy living

Everyday Values

*A health plan with a Medicare contract.*



### Dear Member,

Thanks again for taking part in our Rewards Program for Medicare Advantage members. Please enjoy this coupon booklet for everyday savings—with our compliments. As more people today are staying healthy and living longer, members like you are recognizing the value in maintaining their well-being by going for their health screenings.

### Enjoy the rewards of staying healthy.

When you completed your annual wellness visit, you were rewarded with a coupon booklet. By going for a second recommended screening, you're being rewarded again! This second coupon booklet includes discounts to the most popular chain and neighborhood stores, restaurants, theatres and more. Getting discounts on some of your favorite products and activities is a nice incentive, but the real value of a preventive screening is what it means to your well-being.

### Keep up your health advantage.

These exams or tests are done to evaluate your health and find diseases at an early stage. The advantage is that the earlier a disease is spotted, the easier it is to treat—and typically the better the outcome. Be sure to check the results from your wellness exam and follow any further advice your provider offers to maintain your health.

If you have questions about our Rewards Program, call the Customer Service number on the back of your member ID card, from x a.m. to x p.m., seven days a week. TTY users should call **711**. For more Program information, visit [<www.Anthem.com>](http://www.Anthem.com).

(continued)



Health. Join In.™

Enjoy shopping with your everyday savings coupons—all part of the rewards of healthy living!

Sincerely,

Julie G. Smith

Vice President and General Manager

Individual Medical – East / Central

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Current Blue Care Network employees, spouses or dependents are not eligible for these incentives.

Note: If you have an unsatisfactory experience, you have the right to file a grievance. Please refer to your Evidence of Coverage for information about your grievance rights.